

1995 Promotion Actuals + Future Orders (3 Weeks Are Set) futures as of 4/21/95

Week Ending	Alpine	Basic	B & H	Cambridge	Collectors Choice	Dave's	Merit	Marlboro	Parliament	Total	
1st QTR	11,940	450,086	4,080	44,172		10,080		751,680	14,754	1,286,792	Actuals
4/7		7,538		(6)				622,878		630,410	
4/14		4,458		(5)		1,458		143,576		149,487	
4/21	6	15,611		(10)				65,359		80,966	
2nd QTD	6	27,607		(21)		1,458		831,813		860,862	
24-Apr		11,130					72			11,202	Set
25-Apr		1,817			1,008			474		2,291	Set
26-Apr		9,570						566		11,144	Set
27-Apr		3,558					72	1,560		5,190	Set
28-Apr		3,714						5,472		9,186	Set
4/28		29,789			1,008		144	8,072		39,013	Set
2nd QTD	6	57,396		(21)	1,008	1,458	144	839,885		899,875	
1-May		21,070						3,924		24,994	Set
2-May		4,368					168	594		5,130	Set
3-May		4,164						84		4,248	Set
4-May		3,108					72	516		3,696	Set
5-May		596						230		826	Set
5/5		33,306					240	5,348		38,894	Set
2nd QTD	6	90,702		(21)	1,008	1,458	384	845,233		938,769	
8-May		12,438						534		12,972	Set
9-May		5,837						480		6,317	Set
10-May		10,350								10,350	Set
11-May		168					1,440			1,608	Set
12-May							1,812			1,812	Set
5/12		28,793					3,252	1,014		33,059	Set
2nd QTD	6	119,495		(21)	1,008	1,458	3,636	846,247		971,828	
15-May		1,385								1,385	Incomplete
16-May											Incomplete
17-May											Incomplete
18-May		48								48	Incomplete
19-May		1,440					498			1,938	Incomplete
5/19		2,873					498			3,371	Incomplete
2nd QTD	6	122,368		(21)	1,008	1,458	4,134	846,247		975,199	
22-May		2,376								2,376	Incomplete
23-May											Incomplete
24-May											Incomplete
25-May		1,200								1,200	Incomplete
26-May											Incomplete
5/26		3,576								3,576	Incomplete
2nd QTD	6	125,944		(21)	1,008	1,458	4,134	846,247		978,775	
29-May											Incomplete
30-May											Incomplete
31-May		600								600	Incomplete
1-Jun											Incomplete
2-Jun											Incomplete
6/2		600								600	Incomplete
2nd QTD	6	126,544		(21)	1,008	1,458	4,134	846,247		979,375	
Total	11,946	576,630	4,080	44,151	1,008	11,538	4,134	1,597,926	14,754	2,266,167	

J. Moose

2015368658